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PrimeNews

Keeping Customers And Staff Informed On Products, Events And Activities

bank news

Prime Bank Ventures Into Botswana

In June 2008, Prime Bank Limited in Kenya, through First Merchant Bank, Malawi inaugurated the opening of Capital Bank in Botswana and increased the number of private commercial banks in Botswana to seven. The Board of directors of Capital Bank include Mr. Hitesh Anadkat, Chairman, Mr. Rasiklal Kantaria, Mr. Hemant Kumar Patel (Raj Patel), Mr. Lethebe Maine and Ms. Mmapula Modise.

Capital Bank Limited offers a wide array of products and services which comprise of local and foreign currency deposit accounts, a range of foreign exchange services, a range of remittance facilities, working capital finance, loans and advances. Capital Bank has a vision to broaden access by introducing tailor-made banking products specific to small businesses.



About Botswana

Botswana has one of the most dynamic economies in Africa. The annual GDP was 4.7% in 2007 with a total population of 2 million. The local currency is Botswana Pula exchanges 6.5 pula to 1 USD. The mining industry principally Diamond mining dominates the economic activity, tourism, financial services, livestock processing and textile industry are the other key sectors.

About FMB in Malawi

FMB with 7 branches and 6 agencies ranks as the second largest bank in Malawi and is listed on the Malawi Stock Exchange. In addition, the Banker magazine has awarded FMB the Bank of the year award for 2002, 2003, 2004, and 2005.



Faida Account

A new low cost - high value account was introduced to the Prime Bank services portfolio. The Faida account is a "personal" current account developed to offer the Prime customer ultimate satisfaction and convenience of use.



Benefits include:

Doing your routine banking at any of our branches countrywide

Access your money through the PesaPoint ATMs network in 120 locations countrywide

7 day banking at our Parklands & Capital Centre branches

Cheque book facility

Unlimited Withdrawals free of ledger fees

Free quarterly statements

KShs. 100/- standing fee

Kshs. 10,000/- opening and operating account

PLEASE CONTACT OUR NEAREST BRANCH FOR MORE DETAILS.

Pay Fees With Ease

Prime Bank Ltd has come up with an efficient cash management product for handling school fees payments. For ease of payment a special formatted stationary, unique to each school has been introduced. The vouchers are specially pre-printed with the name of the school, school logo and account number. It also includes a breakdown of the students' details. These vouchers contain 3 slips, one which is retained by the bank, the second which the school retains and the last for the parent.

Parents may conveniently make payments at any of our 10 branches. The school has access to an electronic statement to track and reconcile payments. Immediate benefits include school cut downs on administrative costs and processing time, while parents enjoy hassle free service, no queues, and ample parking facilities.



- No Queues
- Ample secure parking
- Free of any charges
- Convenient Locations of branches

Gold Card Access To VIP Lounge

As a Prime visa Gold Card holder, you are now entitled to the privileges of the two First Class Lounges at the Jomo Kenyatta International Airport, situated at Gate 11 (Unit One) and Gate 6 (Unit Two) free of charge.

Present your Gold Card and identification at the lounge to sign a voucher for your visit. Your card will not be debited for the expense. Take advantage of this perquisite to relax and unwind before your flight.

BON VOYAGE!!!



FOREIGN EXCHANGE RATES are now displayed in all our banking halls and updated in timely manner.

DID YOU KNOW ?
THAT YOU CAN ACCESS YOUR STATEMENT
AT NO COST USING OUR

E-BANKING SERVICES

logon to www.primebank-kenya.com

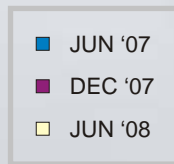
FOR MORE INFORMATION PLEASE CONTACT
marketing@primebank.co.ke
or Call 020-4203000

prime bank financials

The bank's pre-tax profit for the six months through June 2008 rose by 98% to Kshs. 282.717mn up from Kshs. 142.989mn recorded in June 2007. Most of the earnings were derived from interest income, which soared from Kshs. 463.799mn in June 2007 to Kshs. 784.999mn in June 2008.

	JUN '07	DEC'07	JUN'08
CUSTOMER DEPOSITS	8,722,392	10,357,691	13,652,583
NET ADVANCES	5,067,939	6,298,203	8,390,625
PROFIT BEFORE TAX	142,989	316,719	282,717

FIGURES IN KSHS. '000



corporate social responsibility

Prize Winner



Prime Bank Ltd. Sponsored the bridge tournament held at the Oshwal Centre on 1st May 2008. This was a moment to capture when Mr. Ramesh Shah was presented a prize by Mrs. Kantaria

Club Night



Prime Bank sponsored club night at Vet Lab sports club on 4th June, 2008

IDP Programme



Donation to St. Mary's Mission Hospital for internally displaced people.

London Marathon



We are proud to be associated with Mr. Rashmi Shah and Mr. Shirish Shah who participated in the London Marathon.

CSR Contd... On page 4



2008 Rhino Charge Car No. 39

Prime Bank proudly sponsored Car 39 in this year's Rhino Charge Charity event held on Sunday 1st June. The event is aimed at raising funds towards preserving the country's wildlife and conservancy at the Aberdare Mountain range. Of a total of Kshs 63.4M raised in this year's charge, Car 39 raised Kshs 3.4M, and finished as the 3rd highest fund raisers. The team also finished 6th overall and 3rd in the prestigious Victor Ludorum category, which is a combination of fundraising and distance in the event.

The Charge's target this year was to raise Kshs. 80M to fence the remaining 80KM of the Aberdares Forest; a stretch of 316KM has since been fenced

Thanking its sponsors, Ben Woodhams, the driver and builder of the car noted that the bank's support had been of enormous contribution to the fundraising effort.

Prime Bank was represented by the team's driver, PesaPoint's Managing Director, Bernard Matthewman and the Head of Service Delivery, Richard Coate.



on a lighter but wiser note

"In order to succeed, your desires for success should be greater than your fear of failure." - *Bill Cosby.*

"It is easier to go down a hill than up, but the view is the best at the top" - *Arnold Bennet.*

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capitalcentre@primebank.co.ke

EXTENDED BANKING HOURS AT DESIGNATED BRANCHES

PARKLANDS
WEEKDAYS: 09:30am - 05:00pm
SATURDAY: 10:30am - 03:00pm
SUNDAY: 10:30am - 01:00pm

RIVERSIDE DRIVE
WEEKDAYS: 09:00am - 04:00pm
SATURDAY: 09:00am - 12:00noon
SUNDAY: Closed

HURLINGHAM
WEEKDAYS: 09:30am - 05:00pm
SATURDAY: 09:30am - 12:00noon
SUNDAY: Closed

EMAIL YOUR COMMENTS AND FEEDBACK TO :
marketing@primebank.co.ke or Call Customer Care on 020 4203000

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