



Prime Bank

ISSUE 13 DEC 2010



Prime Bank

PrimeNews

Keeping Customers and Staff informed on Products, Events and Activities

Prime Bank introduces
CHIP and PIN Cards

Prime Bank Financials
September 2010

Prime Bank Corporate
Social Responsibility

Annual Retreat
2010

pg 2

pg 3

pg 4

Prime Bank introduces CHIP and PIN Cards

Prime Bank in conjunction with Visa International is proud to announce the introduction of a credit card with an embedded microchip.

PIN stands 'for P e r s o n a l I d e n t i f i c a t i o n N u m b e r'. It is a special number unique to you that allows you to cash from the cash machine and to pay for things in shops where chip and PIN is accepted.

The main purpose of the chip and PIN card is to enhance the security features on the card and its usage. The card has additional protection which prevents skimming to make counterfeit cards.

Prime Bank is the first bank in Kenya to introduce this feature on Visa credit Cards

The Chip and PIN card works quite similar to the existing magnetic stripe card.

Where there is a chip enabled terminal, the card will be dipped

entered for any transaction to be completed.

Chip cards has been introduced to combat the growing level of frauds worldwide. It is a much more secure method of payment than simply signing a receipt as it gives the additional security of a personal four digital PIN that is only the cardholder knows. By entering the PIN code, the retailer is convinced that the cardholder is genuine and is not dealing with someone who could have obtained the card by fraudulent means.



into the terminal and the cardholder will be asked to enter their PIN (Personal Identification Number). The PIN number is confidential and should only be known to you. Nobody should see the PIN and you are not to reveal the PIN to any body. The PIN must be



login to

www.primebank-kenya.com

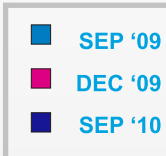
ACCESS YOUR STATEMENT AT NO COST USING OUR
E-BANKING SERVICES

For info call 020-4203159 Or Email : headoffice@primebank.co.ke

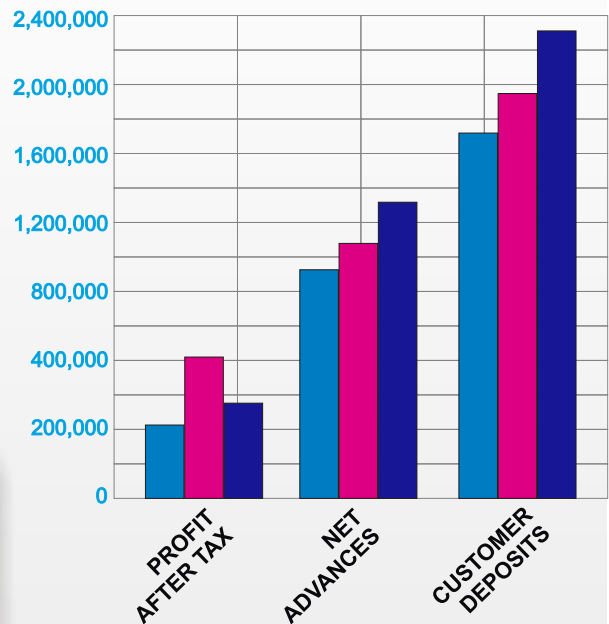
Third Quarter 2010 - Record Performance

	SEP '09	DEC '09	SEP '10
CUSTOMER DEPOSITS	17,182,589	19,184,208	23,677,199
NET ADVANCES	9,037,824	10,615,380	13,023,084
PROFIT AFTER TAX	211,471	404,078	265,790

FIGURES IN KSHS. '000



FIGURES IN KSHS. '000



Profit after tax for the 3rd Quarter of 2010 rose to Kshs 500million from Kshs 312million over the same period in 2009, an increase of sixty percent setting a record profit to any other quarter. The increase is attributed to growth in the loan book.

Customer Deposits went up from Kshs 18,624 billion to Kshs 24,718 billion a 32% increase while the lending book grew from Kshs 9.019billion to Kshs 13.151billion a 45% increase over the same period in 2009.

Total assets stood at Kshs 32billion, an increase of 53% when compared to 30th September 2009. The Chief Executive states 'We have exceeded our targets by a substantial amount in the 3rd quarter and are optimistic that the bank will maintain the growth momentum for the rest of the year .



Sigona Golf Tournament

Prime Bank hosted a Prime Bank golf tournament at Sigona Club on 20th Nov 2010. This is an annual event which has been sponsored by the bank for the last 5 years.

The event started in the early hours of the morning and lead into the late afternoon. The weather was perfect for a good day of golf. The golfers showed tremendous zest and support for the tournament.



Scores crossed 40 points stableford format)

Overall Winner :	Anjan Harkhani	40pts
Guest Winner:	Amit modi	39pts
Member R/up:	Niraj Mulji	40pts
Guest R/up:	Mehul Devani	38pts
Member Third:	Bryan Kimani	39pts
Member fourth:	Ravi Shah	39pts
Member Fifth:	Deep Shah	38pts cb*5
First nine:	Brij Patel	26pts
Second nine:	Kirit R Patel	21 pts
Longest drive:	Rahul Sahi	
Nearest to pin:	Nasoor Verjee	

St. Mary's Mission Hospital

"Dr Konya ,Head of St Mary's Mission Hospital Langata with Dr B Nyangeri receiving cheque from Jane Chiffalu, Senior Manager, Prime Bank. The donation was given to St Mary's Mission Hospital to assist outreach at the Langata women prison."



Down syndrome Society of Kenya



Down syndrome Society of Kenya

"Eric M Madete, Chairman of Down Syndrome society of Kenya receives cheque from Paula Lanco-Mutua, Head of Relationship, Prime Bank. The donation was made to help the Down Syndrome Society of Kenya to help organise a tree planting day on 6th November for persons with special needs.



Annual Retreat 2010

In line with its long tradition the bank hosted a weekend retreat at the Leisure Lodge Resort Diani from 24th 26th September 2010. Prime Bank has been hosting Annual retreats for their clientele for 9 years. The retreat brings together people from all walks of life to enjoy a relaxed weekend on the sunny beaches of our lovely coast. First Merchant Bank (Malawi) partnered with

Prime Bank on this occasion with over 50 guests from Malawi.

A competition was hosted between FMB and Prime Bank on the 18 hole golf course which boasts of magnificent manicured fairways and greens beautifully surrounded by trees and man made lakes. Prime Bank won the Winners Trophy!!!



The Management of Prime Bank

wishes

*Merry Christmas
and
Happy New Year*

Quotes for thought



NAIROBI

BIASHARA STREET BRANCH
Tel : 020.2226781 / 2226787 / 2252767
Fax : 020.2226908
biashara@primebank.co.ke

CAPITAL CENTRE BRANCH
Tel : 020.552190
Fax : 020.552199
capitalcentre@primebank.co.ke

CARD CENTRE
Phone : 020.4203000
Fax : 020.4450809
primcard@primebank.co.ke

HURLINGHAM BRANCH
Tel : 020.3867454 / 3867455 / 3867456
Fax : 020.3867457
hurlingham@primebank.co.ke

INDUSTRIAL AREA BRANCH
Tel : 020.537654 / 537655
Fax : 020.537656
industrialarea@primebank.co.ke
KAMUKUNJI BRANCH

Tel : 020.8068552 / 8068553
Fax : 020.8068556
kamukunji@primebank.co.ke

KENINDIA HOUSE BRANCH
Tel : 020.2245150 / 2241594 / 318395
Fax : 020.343947
kenindiahouse@primebank.co.ke

PARKLANDS BRANCH
Tel : 020.3753791 / 3749733
Fax : 020.3749990
parklands@primebank.co.ke

RIVERSIDE DRIVE BRANCH
Tel : 020.4203000 / 4203120 / 4450810
Fax : 020.4451248
riverside@primebank.co.ke

WESTLANDS BRANCH
Tel : 020.4447925 / 4441393
Fax : 020.4447820
westlands@primebank.co.ke

MOMBASA

MOMBASA BRANCH
Tel : +254.41.2229928 / 041-2229929
Fax : +254.41.2229931
mombasa@primebank.co.ke

NYALI BRANCH
Tel : +254.41.470678 / 79
Fax : +254.41.470680
nyali@primebank.co.ke

KISUMU

KISUMU BRANCH
Tel : +254.57.2024674 / 057-2024455
Fax : +254.57.2022079
kisumu@primebank.co.ke

ELDORET

ELDORET BRANCH
Tel : +254.53.2032476 / 2032488 / 2032532
Fax : +254.53.2032504
eldoret@primebank.co.ke

EMAIL YOUR COMMENTS AND FEEDBACK TO :
marketing@primebank.co.ke or Call Customer Care on 020 4203000

EXTENDED BANKING HOURS AT DESIGNATED BRANCHES

RIVERSIDE DRIVE

WEEKDAYS: 09:00am - 04:00pm
SATURDAY: 09:00am - 12:00noon
SUNDAY: Closed

HURLINGHAM

WEEKDAYS: 09:30am - 05:00pm
SATURDAY: 09:30am - 12:00noon
SUNDAY: Closed

CAPITAL CENTRE

WEEKDAYS: 09:30am - 05:00pm
SATURDAY: 10:30am - 03:00pm
SUNDAY: 10:30am - 01:00pm

PARKLANDS

WEEKDAYS: 09:30am - 05:00pm
SATURDAY: 10:30am - 03:00pm
SUNDAY: 10:30am - 01:00pm

NYALI, MOMBASA

WEEKDAYS: 09:30am - 05:00pm
SATURDAY: 10:30am - 03:00pm
SUNDAY: 10:30am - 01:00pm

ELDORET

WEEKDAYS: 09:30am - 05:00pm
SATURDAY: 10:30am - 03:00pm
SUNDAY: 10:30am - 01:00pm