

PRIME NEWS

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Foreword

Did you ever wish you had a comprehensive source of information about your bank and what's happening on the "upcoming events"? Well now you have!

Welcome to the new edition of Prime News. This will be a quarterly publication, for Prime Banks' valued customers.

Inside you will find information about what's been happening and what's in the pipeline at Prime Bank.

Enjoy the 'Prime News'!

Review

A new corporate colour with a face-lift of the Banking Halls



Prime Bank - Biashara Street

We are a warm and friendly bank, to project this image; prime bank has switched from a shade of dark blue to a shade of sky blue with white and grey.

This change in colour has come with a makeover of the banking hall. So far, when you walk into Parklands, Biashara and Industrial Area branches, you will be welcomed by a new painting on the walls, stylish furniture, and friendly staff who are ready to meet your banking needs.

Customer Satisfaction

Customer satisfaction is what I would call 'the drive at Prime Bank'. All our efforts and time are geared to this one thing – "to excel in customer satisfaction".



This year we were graced with the honor of receiving the first runners up of the best bank in customer satisfaction by the Market Intelligence banking survey awards 2006. This survey was carried out by a business and finance journal that's been running since 1997 and has been acclaimed to being the leading business research and information journal in East Africa.



"We know that profitable growth of our companies depends on the economic, environmental, and social sustainability of our communities. And we know that it is our best interests to contribute to the sustainability of those communities."
 Travis Engen, CEO, Alcan

(From left) Ms. Vivian Ondeng' - Personnel Officer, Mr. Shadrack Musyoka – Treasury Manager and Mr. Bharat Jani – General Manager, during the presentation of the cheque to the Chief Executive of Feed the Children – Mr. Michael Morrison. 😊

Some of the gestures we have undertaken so far this year (2006) to show our concern or responsibility in the welfare of our neighbours and appreciate their well being are: - Sponsorship of The General Assembly 2006 for The National Council of NGOs; The sponsorship of the annual Chiromo HIV/AIDS awareness day for Organization of Nairobi University Science Students (ONUSS); and A donation by Prime Banks' staff to "Feed the Children" – *as shown in the picture above-*.

Festival of Golf 2005 & 2006

For the second year running, Prime Bank was proud to be this year's principal sponsor of the Festive of Golf in conjunction with Kenya Golf Union, Junior Golf Foundation, PesaPoint and Leisure Lodge Resort. Prime Bank sponsored the grand prize during this year's finals – of an all expense paid trip to South Africa to play in a pro-am event for the overall winner-.



Ms. Nyambura Gathuru (on the left) – Relationship Officer with Mr. Vasant Shetty – Chief Executive, during the Golf Tournament at Nyanza Golf Club.

It's good to note that, the festive of golf (FOG) competition was held at the following clubs: - Sigona, Karen, Nanyuki, Machakos, Windsor, Vet Lab, Kiambu, Limuru, Nyanza, Eldoret, Railway, and Nyali. The tournaments on average attracted about 160 players per club, where each club produced 10 finalists, for the grand final at Leisure Lodge.



A young golfer drives at Limuru Golf Club.

- We strongly believe that the future of our country depends on our children and getting them off to a strong start in life. And that 'Real education' for our children must go beyond the classroom set up. It must involve them participating in other curricular activities like sports, the arts, music, drama – these are important ingredients to a future responsible citizen. Its for this reason that Prime Bank contributed cheque worth Kshs.100,000 to the Junior Golf Foundation Kitty-.

Debit & Credit card facilities

To make banking with Prime Bank even more convenient, hassle free and available 24/7; we have partnered with PesaPoint. PesaPoint is Kenya's largest independent ATM network with more than 110 ATM locations country wide. As a Prime debit and/ Credit card holder, you can use the ATM machines at any of its location.



A pesa point ATM machine at Hurlingham.

pesa point

24/7/365

Associate Member of VISA



At prime we are committed to bringing world international best banking practices, and that's why we are an associate member of Visa. Visa is a world leader in payment solutions and is wholly committed to providing secure reliable payment solutions that provide buyers and sellers with choice, convenience and control. All our debit and credit card come with the Visa symbol, meaning that prime banks clients can access their money in their account wherever they are, whenever they want, wherever they see the Visa Symbol. It's good to note that Visa cards are acceptable in more than 24 million merchant locations in 160 countries and that it marked its

New Products & Services

Website

Due to the strong belief in excelling in customer satisfaction, the bank has launched its website www.primebank.co.ke. Which will help clients to keep up to date with the various products and services we offer, an current fixed deposit and foreign exchange rates on the major currencies, our company profile and financials together with our 'PRIME NEWS'

E-Statements

Instead of just viewing your statements on paper when they are sent to you via post or hand delivery, you now can view your bank statement on your Email. This serve comes with no extra cost and works at your own convenience to all current account holders.

Preview

Branch Expansion



CBK pension fund building at Hurlingham.

Hurlingham will be pleased to have a new tenant that goes by the name of Prime Bank. The new branch is set to open its doors in October 2006 at Hurlingham CBK pension fund building, ground floor.

For our Mombasa clients, by the beginning of next year they will be doing their banking near the law courts. This new premises has more parking space, bigger banking hall, more secure, and has a quite ambiance.

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